



STATE UNIVERSITY OF MANAGEMENT

FOUNDED IN 1919

<https://guu.ru>, <https://cn.guu.ru>
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109542, Russia
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State University of Management (SUM) - University in Moscow, Russia's leading university in the field of management education. It is a public institution of higher education under federal jurisdiction, it has the status of a legal entity.



History

Established in 1919

It started as Moscow Industrial and Economic Practical Institute

State University of Management (SUM) since 1998

SUM is the founder of management education in Russia



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Study Programs

BACHELOR DEGREE

- Management
- Tourism and Hospitality
- Business and Applied Informatics
- HR Management
- Economics
- Public and Municipal Administration
- Innovation management
- Political Science
- Applied Math and IT
- Advertising and PR
- Sociology
- Law

MASTER DEGREE

- International Business Management (English language)
- Economics
- Finance and Credit
- HR Management
- Public and Municipal Administration
- Tourism and Hospitality Innovation
- Business Administration
- Law



Cultural diversity

We have foreign students from over 60 countries

- Azerbaijan • Algeria • Angola • Armenia • Afghanistan • Bangladesh • Belarus • Bolivia • Vietnam • Ghana • Guinea • Guinea-Bissau • Greece • Georgia • Egypt • Zambia • Israel • India • Indonesia • Jordan • Iraq • Iran • Cape Verde • Kazakhstan • Cameroon • Kenya • Kyrgyzstan • China • Congo • Comoros • Ivory Coast • Laos • Lebanon • Madagascar • Malawi • Mali • Morocco • Mongolia • Nepal • Nigeria • Pakistan • Senegal • Serbia • Syria • Sudan • Tajikistan • Thailand • Tanzania • Tunisia • Turkmenistan • Turkey • Uzbekistan • Chad • Chile • Sri Lanka • Equatorial Guinea • Estonia • South Africa



International Business Management

Degree: Master
Mode of study: full-time

The program aims to develop academic, socio-personal, and professional competences in accordance with the requirements of the Federal State Educational Standards of Higher Education in the specified field of training.

The program provides training for a new generation of graduates in the following fields of organizational management and analytical economic activity:

- management of international commercial operations;
planning activities of organization and its divisional units;
- formation of the organizational management framework of an international company;
- activities control of foreign divisional units;
- organization of international business activities;
- creation and maintenance of databases on various performance indicators of international companies;
- evaluation of international projects' effectiveness;
- evaluation of management decisions' effectiveness in the context of globalization and integration of activities;
- development of new business abroad

International Business Management

Language of instruction: English

- Focus on the competence approach to the determination of learning content; ensuring balance of competencies – professional and «supra-professional» (mastering a foreign language, information technology, communicative skills, etc.);
- Practice-oriented education, formation of practical skills and abilities sufficient to carry out professional activities as a manager or specialist in the field of international business management;
- Variety of educational technologies, wide application of interactive technologies;
- High percentage of interactive classroom work (case study, business and role-playing games, brainstorming, roundtables, etc.);
- Involvement of practitioners in teaching profile subjects;
- Professional knowledge, gained by the students, will be put to the test during the implementation of research projects, presentation of research results at scientific seminars, participation in the research, carried out by teachers of the Department «International Business Management and Tourism Industry»





International Business Management

Professional subjects

- International monetary, financial and credit relations
- International business and business process reengineering
- Crisis management of an international company
- International standards and quality systems
- Innovative business: international and national aspects
- Structure of international trade
- International intellectual property markets
- Tariff regulation in the context of world economy globalization
- Customs services in global supply chain
- Financial and investment management in international business
- Mechanisms of international market regulation
- Integration and globalization of international business, etc.

Business partners

- The Chamber of Commerce and Industry of the Russian Federation;
- The Moscow Chamber of Commerce and Industry;
- The World Trade Centre;
- PJCS Sberbank;
- PJCS VTB Bank;
- JCS Tinkoff Bank



WORLD TRADE
CENTRE™



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Infrastructure

20 hectares of university campus include:

- 4 Study buildings
- 2 Student residences
- Sport center
- Cafes
- Libraries
- Business center
- Swimming pool
- Football and hockey field



Accommodation

- Students' residences on campus (over 2000 beds)
- All international students are provided with housing
1, 2 and 3-bed rooms with the shared kitchen
Accommodation fee: 30-40 Euro per month
- Internet access
- All dorms the University are equipped
with modern video surveillance system, security
and automatic fire alarm
- 5 canteens, 6 cafes, 3 buffet



SPORTS ACTIVITIES



STUDENT ASSOCIATIONS

Business association

Marketing club

Theatre club

Debate club

Career center

Linguistic and cultural clubs

Charitable association

“Studos” – artistic association

Photo club

Comedy club

Case club





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Welcome to State University of Management!



<https://www.youtube.com/@SUM-fr5if>



<https://t.me/GUUmsk>



https://vk.com/sum_moscow